

# CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**American Media Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

<u>Contract / Revision</u> 763602 /		<u>Alt Order #</u> 06130159
<u>Product</u> <b>RENACCI FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/17/12 - 10/23/12</b>		<u>Estimate #</u> <b>2540</b>
<u>Advertiser</u> <b>Renacci for Congress</b>		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 117	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	10/19/12	10/19/12	Action News at 11p	11-1135p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$950.00			
D 2	WOIO	10/19/12	10/19/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
3	WOIO	10/19/12	10/19/12	Action News at Noon	12-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
4	WOIO	10/19/12	10/19/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			
D 5	WOIO	10/19/12	10/19/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 6	WOIO	10/19/12	10/19/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
7	WOIO	10/19/12	10/19/12	Action News at 6p	6-630p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$675.00			
8	WOIO	10/22/12	10/22/12	Action News at 11p	11-1135p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
D 9	WOIO	10/22/12	10/22/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
10	WOIO	10/22/12	10/22/12	Action News at Noon	12-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
11	WOIO	10/22/12	10/22/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
D 12	WOIO	10/22/12	10/22/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 13	WOIO	10/22/12	10/22/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
14	WOIO	10/22/12	10/22/12	Action News at 6p	6-630p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$675.00			
D 15	WOIO	10/20/12	10/20/12	11p-12a	11p-12a		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 763602 /		<u>Alt Order #</u> 06130159
<u>Contract Dates</u> 10/17/12 - 10/23/12		<u>Product</u> RENACCI FOR CONGR
<u>Advertiser</u> Renacci for Congress		<u>Estimate #</u> 2540
<u>Original Date / Revision</u> 09/13/12 / 09/13/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
16	WOIO	10/21/12	10/21/12	Browns Football	1-4p		:30			NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$15,000.00			
D 17	WOIO	10/21/12	10/21/12	11p-12a	11p-12a		:30			NM	0	\$0.00
18	WOIO	10/21/12	10/21/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	SU Action News at 630p	630-7p	-----Su	:30		<del>\$625.00</del>	NM		
	See MG 18.2											
D 19	WOIO	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 20	WOIO	10/21/12	10/21/12	Sun Hour 3	9-10p		:30			NM	0	\$0.00
21	WOIO	10/18/12	10/18/12	Thur Hour 3	10-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$4,000.00			
22	WOIO	10/18/12	10/18/12	Action News at 11p	11-1135p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
D 23	WOIO	10/18/12	10/18/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
24	WOIO	10/18/12	10/18/12	Action News at Noon	12-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$500.00			
25	WOIO	10/18/12	10/18/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$500.00			
D 26	WOIO	10/18/12	10/18/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 27	WOIO	10/18/12	10/18/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
28	WOIO	10/18/12	10/18/12	Action News at 6p	6-630p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$675.00			
29	WOIO	10/18/12	10/18/12	Thur Hour 2	9-10P		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$4,000.00			
D 30	WOIO	10/23/12	10/23/12	Tue Hour 3	10-11P		:30			NM	0	\$0.00
31	WOIO	10/23/12	10/23/12	Action News at 11p	11-1135p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$950.00			
D 32	WOIO	10/23/12	10/23/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
33	WOIO	10/23/12	10/23/12	Action News at Noon	12-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$500.00			
34	WOIO	10/23/12	10/23/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$500.00			
D 35	WOIO	10/23/12	10/23/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 36	WOIO	10/23/12	10/23/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
37	WOIO	10/23/12	10/23/12	Action News at 6p	6-630p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1 - - - -				1	\$675.00			
38	WOIO	10/23/12	10/23/12	Tue Hour 1	8-9P		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 2 - - - -				2	\$5,000.00			
D 39	WOIO	10/23/12	10/23/12	Tue Hour 2	9-10P		:30			NM	0	\$0.00
D 40	WOIO	10/17/12	10/17/12	Wed Hour 3	10-11p		:30			NM	0	\$0.00
41	WOIO	10/17/12	10/17/12	Action News at 11p	11-1135p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - - -				1	\$950.00			
D 42	WOIO	10/17/12	10/17/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
43	WOIO	10/17/12	10/17/12	Action News at Noon	12-1230p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - - -				1	\$500.00			
44	WOIO	10/17/12	10/17/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - - -				1	\$500.00			
D 45	WOIO	10/17/12	10/17/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 46	WOIO	10/17/12	10/17/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
47	WOIO	10/17/12	10/17/12	Action News at 6p	6-630p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - - -				1	\$675.00			
48	WOIO	10/19/12	10/19/12	M-F 7-730p	7-730p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---- 1 - -				1	\$1,750.00			
49	WOIO	10/19/12	10/19/12	M-F 730-8p	730-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---- 1 - -				1	\$2,000.00			
50	WOIO	10/22/12	10/22/12	M-F 7-730p	7-730p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1 - - - - -				1	\$1,750.00			
51	WOIO	10/22/12	10/22/12	M-F 730-8p	730-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1 - - - - -				1	\$2,000.00			
52	WOIO	10/20/12	10/20/12	11p-12a	11p-12a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----- 1 -				1	\$700.00			
E 53	WOIO	10/21/12	10/21/12	11p-12a	11p-12a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----- 1				1	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	11p-12a	11p-12a	----- Su	:30		<del>\$750.00</del>	NM		
	Credited											
54	WOIO	10/21/12	10/21/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----- 1				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	SU Action News at 630p	630-7p	----- Su	:30		<del>\$625.00</del>	NM		
	Credited											

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<u>Contract Dates</u> 10/17/12 - 10/23/12	<u>Product</u> RENACCI FOR CONGR	<u>Estimate #</u> 2540
<u>Advertiser</u> Renacci for Congress		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
55	WOIO	10/18/12	10/18/12	M-F 7-730p	7-730p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,750.00			
56	WOIO	10/18/12	10/18/12	M-F 730-8p	730-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,000.00			
57	WOIO	10/23/12	10/23/12	M-F 7-730p	7-730p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,750.00			
58	WOIO	10/23/12	10/23/12	M-F 730-8p	730-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,000.00			
59	WOIO	10/17/12	10/17/12	M-F 7-730p	7-730p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,750.00			
60	WOIO	10/17/12	10/17/12	M-F 730-8p	730-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,000.00			
61	WOIO	10/17/12	10/19/12	The Early Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WTF--				1	\$250.00			
62	WOIO	10/21/12	10/21/12	Sun Action News at 7a	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$375.00			
N 63	WOIO	10/21/12	10/21/12	Lt Su Action News at 11p	1130p-1230a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$750.00			
<b>Totals</b>											<b>39</b>	<b>\$66,950.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	39	\$66,950.00	\$56,907.50
<b>Totals</b>	<b>39</b>	<b>\$66,950.00</b>	<b>\$56,907.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.